



## Forestry supports value-added manufacturing in BC

The BC forest industry is a manufacturing sector that relies on business relationships and supply chains across primary, secondary, and value-added manufacturers. Companies in this sector use sustainably harvested BC wood to produce everything from specialty lumber, mass timber, pulp, paper, packaging, and engineered wood products to prefabricated housing, millwork, veneer, furniture and more. Effective collaboration across the supply chain is essential to sustaining operations, increasing jobs in BC and increasing investment in a diversified value-added sector.

Examples from a survey of six primary forestry companies; 2023-24 annual sales to local Value-Added partners in BC

**800M** Board feet of lumber sold in BC

**2.8M** Cubic meters of logs sold in BC

**3.9M** Tonnes of residuals sold in BC

## A healthy primary sector supports an integrated secondary sector

The Value-Added Accelerator is a business innovation cluster that brings together companies, government, and First Nations to grow the production of manufactured wood products. COFI is a supporting partner, together with the BC First Nations Forestry Council, the BC Ministry of Forests, and the BC Value-Added Wood Coalition, which is composed of BC Wood, the Interior Lumber Manufacturers' Association, and the Independent Wood Processors Association. Participating groups work on challenges and opportunities involving regional wood-fibre needs, mill production, and harvest profiles.



## Value-added manufacturing per cubic meter of wood harvest has been on the rise

Value Added Chained Dollars [in '000s] divided by BC Annual Actual Harvest [m<sup>3</sup>], with definition of Value-Added based on OECD/StatsCan.

■ Sawmills and wood preservation ■ Veneer, plywood and engineered wood product manufacturing ■ Other wood product manufacturing



## Accelerating value-added manufacturing in BC requires:

- The creation of new business-to-business opportunities and partnerships
- Developing better data and a greater understanding of barriers at regional levels
- Supporting the "Opportunities Connect" initiative of the BC First Nations Forestry Council, which includes a digital toolkit designed to facilitate partnerships between First Nations and manufacturers in the BC forest sector to foster new business relationships and unlocking new opportunities for growth and development
- Raising awareness on the importance of predictable access to economic wood-fibre across the supply chain
- Identifying new pathways to achieve more value per volume

\*References for data points are available at [cofi.org/forest-facts](http://cofi.org/forest-facts)